

The Corporation of The Town of Parry Sound  
Special Council Meeting Minutes May 30, 2017

## **Special Meeting Minutes**

### **Date:**

May 30, 2017

### **Time:**

7:00 p.m. (Closed 6:00 p.m.)

### **Location:**

Council Chambers

### **Members Present:**

Mayor Jamie McGarvey, Clr. Brad Horne, Clr. Bonnie Keith, Clr. Jim Marshall, Clr. Doug McCann, Clr. Keith Saulnier

### **Regrets:**

Clr. Paul Borneman

### **Staff Present:**

Rob Mens, Jackie Boggs, Peter Brown, Lynn Middaugh, Trevor Pinn, Dave Thompson

### **Presentations:**

n/a

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The Mayor called the meeting to order at 7:06 p.m. Prior to the Open Meeting of Council, Council adjourned to a Closed Meeting pursuant to the following resolution:

**Resolution 2017 - 099**

**Moved by Councillor Marshall**

**Seconded by Councillor McCann**

**That** pursuant to Section 239(2) of the Municipal Act, R.S.O. 2001, Chapter 25, as amended, the Council of the Corporation of the Town of Parry Sound move to a meeting closed to the public in order to address a matter(s) pertaining to:

- a) the security of the property of the municipality or local board (**Strategic Priorities**)
- c) a proposed or pending acquisition or disposition of land by the municipality or local board (**Strategic Priorities**)

**Carried**

## **1. Agenda**

**1.1 Additions to Agenda**

**1.2 Prioritization of Agenda**

**1.3 Adoption of Agenda**

**Moved by Councillor Marshall**

**Seconded by Councillor Saulnier**

**That** the May 30, 2017 Special Meeting of Council be approved as circulated.

**Carried**

**1.4 Disclosure of Pecuniary Interest and the General Nature Thereof**

None declared.

**2. Public Meeting**

**3. Minutes and Matters Arising from Minutes**

**3.1 Adoption of Minutes**

**3.2 Questions of Staff**

**4. Correspondence**

**5. Deputations**

**6. Mayor & Councillors' Reports**

**7. Ratification of Matters from Closed Agenda**

**8. Consent Agenda**

**9. Resolutions and Direction to Staff**

**9.1 Public Works**

**9.2 Development and Leisure Services**

**9.3 Emergency and Protective Services**

**9.4 Administration**

**9.4.1 Strategic Priority Setting:**

**1. Purpose of and Background to this Meeting**

To discuss, assess and prioritize significant potential priorities including prioritization of those identified in Closed.

## **2. Overview of 2016 Priorities Setting Meeting**

In addition to the five projects discussed in Closed were the following in 2016:

- a) Great Rd North Infrastructure – rated highest 7 green
- b) Parry Sound Rd Ext'n - 6 green, one yellow
- c) Innovation Business Park – 5 green, 2 yellow
- d) Water & WWT Plants – 2 green, 5 yellow
- e) Downtown – 2 green, 5 yellow
- f) Aquatic Centre – 2 green 5 yellow

## **3. Update and Discussion of Projects**

- a) Great North Rd. Infrastructure - Peter Brown  
To-date, preliminary design is completed, Geo technical work is complete. There is an infrastructure connection to Champagne Street which was part of the design. There is a sewage pumping station on Great North road which will be removed and installed at the bottom of Champagne Street. \$150,00 spent to date. Entrance decisions are to be made. Next steps are detailed MOE applications then a tender set. Preliminary drawings look good. Needs some fine tuning.
- b) Parry Sound Rd Extension – Engineering Study – Peter Brown– and refer to RR Council had requested that this study be put on hold until this meeting. No design completed to date. Roundtable discussion with engineer. Not a lot of money spent so far. Waiting to get the survey go ahead.
- c) Innovation Business Park – Keith Saulnier– and refer to RR  
Talked to interested parties. Clayton, Stewart Morley, PS Muskoka community network and other agencies. Now need to determine whether to do a feasibility

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study to determine if the 23 acre parcel that the Town owns is the best location. We've talked, we've looked, we've studied and might have to spend money to make this happen.

Mr. Harris noted that there was a study through CiiNO to look at a data centre at the site or in Parry Sound. Doesn't look like it will be the best use of that property. The feasibility study is required to look at what advantages the town has what's required to host and to have an innovation centre in town. What are the strengths. Is there a niche?

#### d) Water & WWT Plants - Peter Brown

Whenever a project is being considered in town the infrastructure has to be considered including water, wastewater and storm. Can't predict if a location will work without determining if upgrades are needed. For example: North Tudhope has services for water and wastewater. There is a pump station located by the Connor building which services that entire area. Sewage goes through 4 pumping stations before it gets to the plant. These issues need to be considered during development. There will be some infrastructure issues that may need to be resolved. The Town has 15 pumping stations--all pumping uphill. Need to make sure the pumping stations and the pipes in between will handle the flows. Forest Street has been upgraded considerably and we have a large conveyance in the harbour that's been successful. Emily Street needs to be upgraded. It's a bit of a spider web and we need to keep Council informed. Mayor McGarvey commented that perhaps another study needs to be done to locate a sub-station. Mr. Brown replied that staff are reviewing the pumping stations to ensure we have information regarding potential upgrades.

#### e) Downtown - Lynn Middaugh

Last May Council adopted the Downtown Sustainability Plan. Some items from that plan are in progress and some are completed. There has been an MOU between the Town and the DBA where roles and responsibilities were outlined. The Downtown Steering Committee made some recommendations to Council and

those included the reintroduction of the Façade improvement program. Taylor Elgie is taking the lead on reviewing the current eligibility criteria and the terms of reference. Another was the hiring of an Economic Development Officer. Mr. Harris is here with us to-night and is working on a number of initiatives. Other items include the purchase of the madvac and a budget to hire a summer student in Public Works dedicated to the downtown and care of the new washrooms. A Beautification Committee has been struck and are look at a number of things downtown. The Committee is planning to host a reception in the fall with the idea to bring all of the organizations and non-profit groups who have involvement with the downtown to talk about commonalities and opportunities for cooperation and collaboration. The Steering Committee continues to meet monthly to continue work on the recommendations.

#### **4. New – Proposed for 2018**

a) Tourism – Rob – and refer to RR

Going back to the turn of the century, Council of the time was concerned about the economy and jobs, much as this Council is, however there was a concern that there was too much emphasis on tourism. Over that period it's been a consistent message to diversify from tourism. Some interesting statistics in an area-wide tourism report that was done indicating the value of tourism to the area.

Substantial numbers including the numbers of people employed in the tourism industry in the area and the economic impact. The reason this is on the agenda to-night is that from an area perspective, the tourism study really isn't going anywhere. We had public money spent to complete the study and there isn't a willingness or recognition by the area that tourism is important. So this is a matter of bringing this to Council and determining where is tourism from your perspective given where we are and given that the area isn't advancing it?

Council has authorized some tourism initiatives including the hiring of an intern

and establishing the Visitor Information Centre at the Stockey Centre. There is a potential partnership with Explorer's Edge. So these are the things the Town is doing so given there isn't an opportunity there from an area perspective we'd like to get a handle on where Council sees the Town advancing the tourism industry. Another initiative underway is the establishment of a tourism advisory committee. The intent is not to take away from diversifying from tourism but to find out how prominent in Council's mind it is as an economic driver.

b) Council: Others?

No new suggestions.

#### **5. Dotmocracy Exercise - Director of Emergency Services**

Chief Thompson explained the process. 5 Items have been listed for Council to take a look at. Place one dot only on each initiative. Placement of the green dot means that you are very interested in moving this forward. Placement of the yellow dot means you are somewhat interested in this initiative and placement of a red dot means that this is not a particular priority.

- 1) Great North Road Infrastructure - 6 green
- 2) Parry Sound Road Extension - 6 green
- 3) Innovation Business Park - 4 green, 2 yellow
- 4) Tourism - 3 green, 3 yellow
- 5) Closed Item A (Item #5) - 6 green

#### **Direction Approved (For Direct Staff Follow-Up):**

1. That the pre-engineering study for the Parry Sound Rd. extension be completed.
2. That an Innovation Business Centre feasibility study be undertaken and financed from the capital asset legacy reserve fund.

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3. That staff be directed to develop a revised implementation plan based on the strategic priorities identified by Council at its May 30, 2017 Special Council meeting for Council's consideration.

**Carried**

**9.5 Finance and POA Court Services**

**9.6 Other Business**

**10. By-laws**

**10.1 Finance and POA Court Services**

**10.2 Public Works**

**10.3 Development and Leisure Services**

**10.4 Emergency and Protective Services**

**10.5 Administration**

**10.6 Other Business**

**11. Adjournment**

The Mayor adjourned the meeting at 7:40 p.m.

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**Mayor Jamie McGarvey**



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**Jackie Johnston Boggs, Clerk**

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